

# KATHERINE TUTTLE

UX / UI DESIGNER

## Contact

Location: Austin, TX 78750

Phone: 305.801.6805

Email: krtuttle928@gmail.com

LinkedIn: [www.linkedin.com/in/katuttle](http://www.linkedin.com/in/katuttle)

Portfolio: [www.katherinetuttle.com](http://www.katherinetuttle.com)

## PROFESSIONAL SUMMARY

UX Designer with extensive experience designing for the fashion industry and product design has cultivated expert knowledge in human-centered design. Seamlessly transitioned into UX/UI Design with expert knowledge of the ideal design process including ideation, creativity, research, mockups user testing, and iteration. A great problem solver that excels at working within a team, as well as an independent self-starter. Creative and innovative with a passion for predicting and executing future UX/ UI design trends.

## TECHNICAL SKILLS

**Tools:** Adobe XD, Photoshop, Illustrator, knowledge of HTML5 & CSS3, Google Apps, Github Design

**Skills:** Design Thinking, User-Centered Design, User Research, App and Website Design, Ideation, Empathy Maps, Storyboarding, User Interviewing, Wireframing, User Testing, Hi-Fi Responsive Prototyping and Mockups, Presenting to Stakeholders, Case Studies

## EDUCATION

**UX/UI Certificate Program:** University of Texas, Austin, TX A 24-week intensive program focused on gaining technical and practical UX/UI design skills including; user research, storytelling, design thinking, wire framing, lo-fi and hi-fi prototyping, user testing, accessibility, card sorting, and case studies

## Bachelors' Degree in Apparel Design and

**Technology:** Florida State University, Tallahassee, FL

## KEY ACCOMPLISHMENTS

- Awarded Designer of the year
- Awarded Department of the year
- Promoted consistently based on steady high-performance level

## PROJECTS

### The Devil Made Me Do It Ecomm Website Design |

[www.katherinetuttle.com/torcy-s](http://www.katherinetuttle.com/torcy-s)

- Created an Ecomm website with a team of 6 to improve the checkout process for Torchy's website
- Designed the Hifi Responsive desktop proto
- Tested and iterated on A/B options Developed the style guide and tested for Accessibility
- Created with Adobe XD, Illustrator, Photoshop CSS3, HTML5 & Github

### Bike Austin Website Redesign |

[www.katherinetuttle.com](http://www.katherinetuttle.com)

- Improved and redesigned the Bike Austin website through information architecture and user testing
- Project lead, coordinated meetings with stakeholders
- Sketched wireframes and Hifi mockups of design
- Conducted user testing on prototypes
- Created with Adobe XD, Illustrator, Photoshop

### Thread Swap App Design |

[www.katherinetuttle.com](http://www.katherinetuttle.com)

- Developed and tested an app to trade clothing with others
- Designed wireframes and iterations to test with users for key feedback
- Mocked up and iterated the Hifi prototype based on user test results
- Created with Adobe XD, Illustrator, Photoshop

## EXPERIENCE

### Senior Fashion Designer, Perry Ellis International,

Miami, FL | 2010 - 2020

- Expert knowledge in the design and development process including trend research, line reviews, print, and pattern design
- Worked closely with a team and multiple cross-functional teams to develop product, solve problems and meet goals
- Increased business by creating and innovating new products seasonally through ideation, storytelling, and marketing
- Designed product that consistently increased sales on average by 30% YTD, season after season